



Business Studies

Human Society and Its Environment



What is Business Studies ?

Business Studies is social (human) science.

The course encompasses the theoretical and practical aspects of business in contexts which students will encounter throughout their lives.

Contemporary business issues and case studies are embedded in the course to provide a stimulating and relevant framework for students to apply to problems encountered within business environment.

Coles records 'highest quarterly comp sales growth' in its history

📅 April 29, 2020 👤 [Ruth Hogan](#)



Coles supermarkets recorded 13.1 per cent comparable sales growth in the third quarter, driven by unprecedented demand for groceries amid the COVID-19 outbreak.



Who can Study Business Studies?

- Business Studies is suited to students studying a HSC plus ATAR pathway.
- An ability to independently complete research into contemporary businesses, apply terminology and present findings in a variety of writing styles is necessary. Strong essay and report writing skills are beneficial.
- Prerequisites: English - top 30%





The Preliminary course: Foundations

Nature of business (20%) – the role and nature of business

Business management (40%) – the nature and responsibilities of management

Business planning (40%) – establishing and planning a small to medium enterprise





H.S.C Course Outline

- Operations (25%) – strategies for effective operations management
 - Marketing (25%) – development and implementation of successful marketing strategies
 - Finance (25%) – financial information in the planning and management of business
 - Human resources (25%) – human resource management and business performance
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Case Studies

Google





Topical and Relevant



**\$40m a week
cash burn:
Qantas takes on
more debt,
extends
COVID-19
cancellations.**



The HSC Exam

Section 1: 20 Multiple choice questions. 20 marks.

Section 2: Short answer style questions. 40 marks.

Section 3: Business report (hypothetical). 20 marks.

Section 4: Case study essay. Answer 1 question from 3 options. 20 marks

Total = 100 marks



📷 Students sit HSC exams.



Why Study Business Studies?

Business Studies fosters intellectual, social and moral development by assisting students to think critically about the role of business and its ethical responsibilities to society.

Students develop skills in research, analysis, problem-solving, decision-making, critical thinking and communication.

Business Studies lays an excellent foundation for students either in tertiary study or in future employment.

Teachers with HSC Marking experience





Business Studies and Life after Waverley College

- Marketing
- Business Management
- Commerce
- Finance
- Business Strategy
- Financial accounting in industry or government
- Forensic accounting
- management accounting
- financial services
- Banking

... & more





Questions?

Thank you for viewing this presentation.
If you have any further questions please
get in contact.

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Links

- [NESA Syllabus and Assessment Material](#)
 - [NESA HSC Papers](#)
 - [University of Sydney Undergraduate Courses](#)
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